



## **The Every Ribbon Counts Foundation Health and Wellness Expo**

**September 18 and November 6, 2021**

**Lehigh Valley Mall Event Court, Upper and Lower**

*Providing Health and Wellness Services, Education, & Awareness*

**Event time 12 PM to 5 PM**

Please complete the following for participation in the Health and Wellness Expo/s

Checks made payable to:

Every Ribbon Counts Foundation and can be mailed to:

452 Manor Drive, Nazareth PA 18064

**To help make these events a success, we need your help in securing businesses who would like to advertise with us as part of these events! Here are several opportunities for you and your business! Please share with other business owners that would love to help support the fight against cancer in our community!**

**September 18 and November 6, 2021**

**Health and Wellness Expos**

*Providing Health and Wellness Services, Education, & Awareness*

### **Event Guidelines/Information:**

- ~All payments are final, and nonrefundable.
- ~Table, chairs, and black table skirt will be provided by the Mall Event Staff.
- ~Set up begins at 10AM, must be set up by 11:45AM, and tear down is at 5:00PM (If you need to be there earlier, you must contact Susan at 610 417 2448 to make arrangements).
- ~The Check-in table for the event will be right inside the mall doors to the Lifestyle entrance (near Barnes and Noble/Loft). Volunteers will be there to help guide you to your space, help carry items if needed, and help unload so you can park your car and return to set up.
- ~Vendors/Businesses are accepted first come, first serve.
- ~You are permitted to sell items off your table, however candles/diffusers are not permitted to be lit/on during event.
- ~ **Food can NOT be sold.**
- ~The earlier we get your contract and payment, the earlier your business information will appear on the Social Media posts, marketing postcards, etc. Please send payment as soon as possible so your spot can be secured, or we may have to open your spot to the waitlist.
- ~It is required that you help publicize this event any way that you are able to.  
(Ads in church bulletins, flyers home to your kid's schools, PTA's, social media, groups that you are involved in, your customer base, Facebook, and All social media that you have access to). Jpeg's and posters will be emailed to you for sharing once we get your contract/registration.
- ~A mall map will be emailed to all participants one week prior to the event so you know where your table will be located.
- ~Vendors are welcome to have drawing/s for prizes at their table to gather leads.

*Thank you for helping the Every Ribbon Counts Foundation make an impact in the Lehigh Valley and continue to raise funds to help in the fight against cancer!*

Please fill out the following information and return with payment to: Every Ribbon Counts  
452 Manor Drive, Nazareth, PA 18064

Company Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Your Cell/Text Number: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Company Website: \_\_\_\_\_

Company Facebook: \_\_\_\_\_

Please select the registration fee option that best suits your business:

\_\_\_\_\_ **OPTION A** Sept 18 General Table Registration Fee **\$75**

\_\_\_\_\_ **OPTION A1** Sept 18 General Table Registration Fee with Tricky Tray Donation\* **\$40**

\_\_\_\_\_ **OPTION B** Nov 6 General Table Registration Fee **\$75**

\_\_\_\_\_ **OPTION B1** Nov 6 General Table Registration Fee with Tricky Tray Donation\* **\$40**

\_\_\_\_\_ **OPTION C** Registration Fee for BOTH dates **\$125**

\_\_\_\_\_ **OPTION C1** Registration for both dates with Tricky Tray Donation\* **\$75**

**\*General Table Registration DISCOUNT\***

\*NOTE: The silent auction/tricky tray item must have a value of \$35 or higher, and can be gift cards from local businesses that you frequent, a raffle basket of products, etc. The silent auction/tricky tray items collected at this event will be used in upcoming events hosted by The Every Ribbon Counts Foundation as we continue to raise funds for community support. SILENT AUCTION/Tricky Tray ITEMS can be submitted to Susan Mattes Bostian before the event or the day of the Health and Wellness Expos.

\_\_\_\_\_ **OPTION D ADD ON \$10 (PER EVENT)**

I will need electric at my booth. I have enclosed the \$10 service fee for electric at my table.

~Please note that by agreeing to participate, you hold yourself solely responsible for all actions and potential injuries, not the hosting facility, the organizers, or any other party and by submitting payment for this event, you are indicating that you have read, understand and agree to all requirements and guidelines for this event.

---

Participant Signature

DATE

Checks made payable to EVERY RIBBON COUNTS FOUNDATION

Mailing address: 452 Manor Drive Nazareth, PA 18064

All fees are non refundable.